

BEWBC Meeting Minutes
July 26th 2017 6:30PM
Location: Home of Fred Mazzitelli

Attendance: Fred Mazzitelli, Alexey Smirnov, Elena Smirnova, Kevin Neal, Mike Doherty, Laraine Volpe, Kathryn Chalfan, Joe Enright, Joe Mirowski, and Joe Sikora

Call to Order and review of Action Items: Meeting was called to order at 7:39pm. There was no action items reviewed.

Education Update: Fred discussed Steve's proposal to have a class in August and was looking for someone to help with the crush as he will be out of town. Joe Mirowski volunteered to be crush master for the class crush. Mike Doherty also volunteer if available once Steve determines the dates of the class in August to assist with the training.

Wine Maker Magazine Proposal: The magazine would like to offer bewbc.org an affiliate program to our website. The program is a very simple and straight forward program, paying out 50% of each subscription price on a quarterly basis.

The affiliate program works like this:

bewbc.org would: Advertise subscription for WineMaker (WM) magazine on your site through an image or banner on the site (of which we would provide to you), or through commentary.

- \$28.00 for 6 issues of Brew Your Own
- Receive half of the revenue for each subscription sold in quarterly payments (i.e. You earn \$14.00 for each subscription of BYO Subscription sold from your website)
- Receive WM graphics to upload online and link to the subscription URL that we provide

WineMaker will: Take care of subscribing your website reader to receive our magazine once they purchase via the URL. Send quarterly payments to you for revenue generated from subscriptions sold from your website.

Board voted to approve the proposal by Winemaker (WM) magazine. **Action Item 1:** Fred, Kathryn and Dennis will work with WineMaker magazine to implement.

Membership Report: Laraine presented that the 2017 paid memberships which is currently at 87 and included 12 new members over the last three months. The June Yakima Bus Tour resulted in 5 new members! Laraine and Alexey volunteered to jointly develop the proposal to support Renton Family Day scheduled for August 20th. **Action Item 2:** Laraine and Alexey will send the proposal to the board the first week of August.

Treasurer Report: Kevin presented the Current BEWBC Club balance of \$32.5K.

Grape Procurement Report: Joe Enright presented the grape procurement report which stands at 36K lbs as of July 26th. This is greater than last year and anticipate additional orders leading up to harvest. **Action Item 3:** Elena will work with Joe E to develop a proposal for enhancements to the grape procurement process which will be presented at the next board meeting.

Equipment Status: Joseph Mirowski, BEWBC Equipment Manager, has organized a SRS Equipment Cleanup August 20th at 9:30 AM to prepare for this season's Crush. Bring your towels and come out to support the club. All grape purchasers are highly encouraged to attend.

Joe also proposed and the board approved the purchase of a new copper cooling coil which had worn out.

Communication Report/Web: Focals please send Dennis and Kathryn input you wish to post on the BEWBC Website by July 31, 2017.

Next Meeting: Fred to send out date for our next meeting

Parking Lot:

1. By-Laws need to be updated and then presented to the club membership for a vote (which is a requirement).

2. Dues to be established at the November 2017 meeting
3. Mike and Laraine to develop welcome letter for new members and present at a future board meeting.

Elected Officers:

President Fred Mazzitelli
VP – Wine Alexey Smirnov
VP – Beer Mark Emiley
Treasurer Kevin Neal
Secretary Mike Doherty

Committee Chairs/Other:

Membership Laraine Volpe
Grape Procurement Joe Enright and Tom Wiitala (co-chairs)
Wine Activities Joe Sikora (more specifically “Wine Meetings”)
Beer Activities Mark Emiley
Education Steve Foisie
Equipment Joe Mirowski
Communication Marty Weisman
Board Member at Large/Web Editor Kathryn Chalfan

Board Member at Large/Web Editor Dennis Campbell